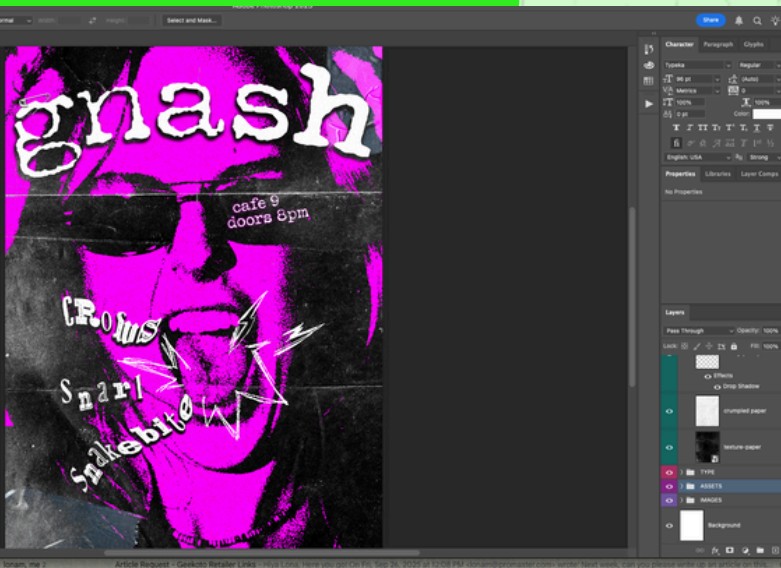




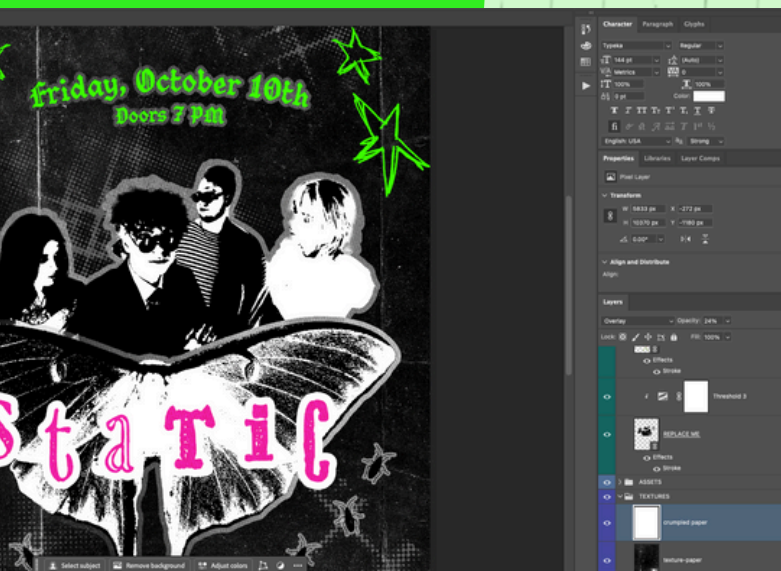
PRODUCT DEVELOPMENT JOURNAL

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PROGRESS SUMMARY



This week I wrapped up a big milestone: all three punk-inspired poster templates are finished. Each one went through sketching, layering, and tweaking until they had that raw, gritty energy I was aiming for. They're not just posters—they're layered files full of ripped edges, messy type, and grunge textures that can be pulled apart and remixed a hundred different ways.



I also finished building out the texture library. I scanned scraps of paper, marker doodles, stickers, and even ran stuff through the photocopier until it distorted into something weird and cool. The whole pack now feels like a proper toolkit, not just a set of templates.

TOOLSET + WORKFLOW

My design work was mostly in Photoshop and Illustrator as I worked on wrapping up the final tweaks to each of the poster designs.

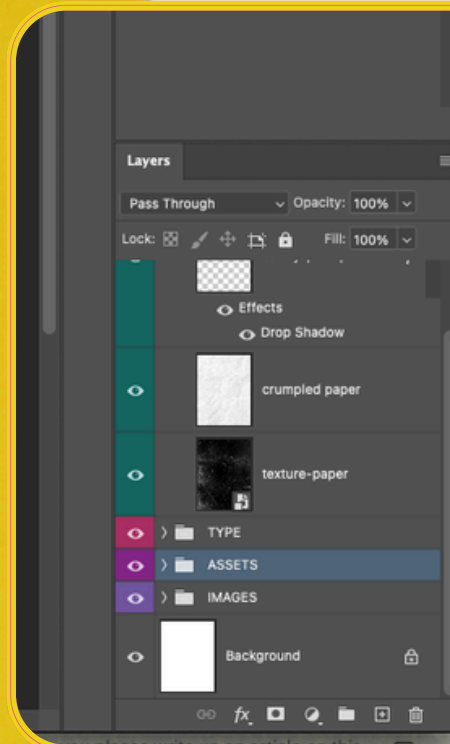
CHALLENGES + PROBLEM-SOLVING



Punk design loves imperfection, but if someone buys this pack, they should be able to edit it quickly instead of fighting with mystery layers.

Another issue was scope creep—I kept wanting to add more fonts, more textures, more layouts. To solve that, I drew a line: three finished posters plus a small bonus asset pack. That way I could still include the extra ideas without bloating the main templates.

Originally, I thought this would be just a poster set. It's evolved into more of a punk design toolkit—with posters, a mini texture library, and some editable type and graphic elements. That shift makes it feel way more useful as a resource.



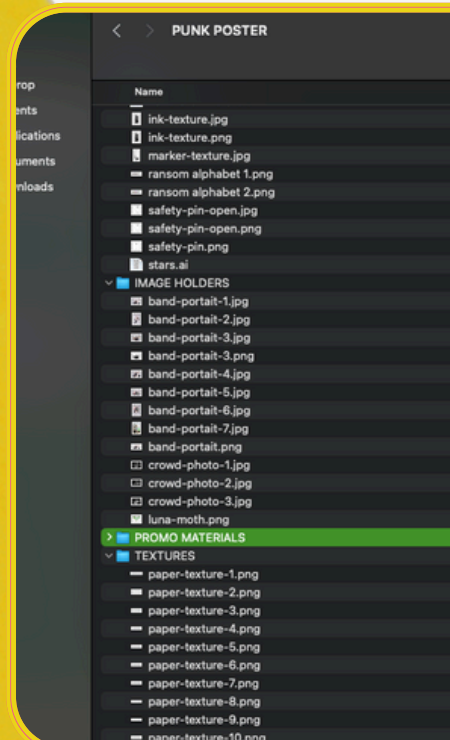
PACKAGING + DELIVERY

Right now, I'm done with file cleanup. Every template has neatly labeled groups like "Main Text," "Background Texture," and "Photo Overlay." The texture library is organized into folders (paper, ink, misc).

The ReadMe is drafted—it introduces the pack, breaks down what's inside, and gives simple editing instructions.

I'll be hosting the finished product on [Gumroad](#). The download will be a zipped folder with:

- 3 layered poster templates (.PSD)
- A bonus texture library (PNG scans +.AI)
- The ReadMe + Quick Start Guide



REFLECTION

What I'm most proud of is seeing the three posters together as a set. Each one has its own look, but they clearly belong in the same world—like something you'd actually see glued or stapled to a wall outside a venue. More importantly, I didn't lose the raw, handmade quality by over-polishing them.

What's left to do:

- Finalize the ReadMe and editing guide
- Finish cleaning and naming all layers/folders
- Test delivery through Gumroad
- Write a strong product description with good previews

