

Pre-Production Planning Document (MONTAGE)

GENERAL INFO

1. **Your Name:** Mak Webber
2. **PROJECT:** Montage of Maui, Hawaii

CREATIVE BRIEF

1. **What must it be?**
A visually engaging, immersive montage capturing the sights, sounds, and atmosphere of Maui.
2. **Who is it for?**
Ages 18-35, folks who are interested in travel vlogs, slice of life montages.
3. **How long must it be?**
Approximately 1–5 minutes.
4. **What is your objective with the piece?**
To transport viewers to Maui through visuals, music, and ambient sound, giving them a sense of the island's beauty, culture, and energy. A slice of life style travel vlog.
5. **When is it due?**
November 16.
6. **What is the overall idea?**
A journey through Maui from the perspective of my vacation experience, coming along with me for the ride.
7. **What is the storyline summary?**
The montage moves from sunrise on the beach, through waterfalls and lush mountains, to local life in towns, ending with sunset over the ocean.

8. Elevator pitch:

“Experience the magic of Maui in a 3-minute journey from sunrise to sunset, from beaches to waterfalls, all through the eyes of a traveler with an iPhone.”

9. Tagline:

“Maui, captured. Memories, shared.”

10. Look and feel description (including “pacing”):

Bright, vibrant, and immersive. Slow pans and wide shots for landscapes, quick cuts for cultural details. Smooth transitions, gentle but uplifting pacing to convey relaxation and wonder.

QUESTIONS / NOTES

SUBJECT:

1. Why did you choose this location?

I happen to be traveling to Maui with my family during this project!

2. Location ideas:

- Sunrise at Haleakalā
- Road to Hana waterfalls and cliffs
- Black sand beaches
- Lahaina town streets
- Local markets or hula performances
- Snorkeling or ocean shots
- Sunset at a west Maui beach

NARRATION/HOST:

3. Who will lead us through the piece?

I don't think I will include any narration in this piece since it is going to be such a short video. I want to focus more on the sounds of the island.

4. Narration ideas:

MUSIC:

1. **What is overall “mood” and “feel” of the piece?**
Relaxed, uplifting, tropical, adventurous, and cinematic.
2. **Music track ideas:**
 - Light ukulele or acoustic guitar
 - Soft ambient island sounds with gentle beats
 - Instrumental that builds slowly from morning to sunset

AMBIENT AUDIO:

1. **What is the “location” of the piece? If we close our eyes, where should we imagine that we are?**
Close your eyes: standing on a beach, hearing waves, wind through palm trees, distant birds, and occasional laughter.
2. **Ambient audio ideas:**
 - Ocean waves
 - Waterfall splashes
 - Birds and insects in the jungle
 - Street sounds from towns or markets

SOUND EFFECTS:

1. **What sound effects (SFX) would help tell this story? Why?**
 - Footsteps on sand or rocks for immersion
 - Splashing water when jumping into a waterfall or ocean
 - Hula drums or ukulele strums for cultural scenes
 - These help make the montage feel alive.
2. **SFX ideas:**
 - Bird calls
 - Wave crashes
 - Footsteps on sand
 - Street chatter

PERMISSIONS:

1. **Am I allowed to film here? Do I need permission and/or a permit?**
Public beaches and spaces are generally okay; some parks (Haleakalā) may require a permit.

2. Will any people be in my shots? Do I need permission and/or release forms?

Capture mostly landscapes and crowds from distance. Will not be focusing on specific folks.

GENERAL:

1. What gear do I need to pack and bring with me for the shoot? Film gear, sunscreen, water, etc.

IPhone, Phone Gimbal, Octobuddy, LOTS OF SUNSCREEN.

2. How will I transport everything and keep it safe?

Backpack with padded phone case and water-resistant compartments.

3. Are there any potential hazards or complications at this location?

Slippery rocks at waterfalls, strong sun, tide changes, crowded tourist spots, uneven trails.

SCRIPT

Name: Mak Webber

Title: Maui Montage

<u>VIDEO</u>	<u>AUDIO</u>
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Sample:

VIDEO

EXT. HANA BEACH – SUNRISE

WS beach, gentle waves

CU sand patterns and seashells

EXT. ROAD TO HANA – DAY

WS waterfall, water cascading

CU leaves, flowers, and flowing water

EXT. LAHAINA TOWN – DAY

WS street scene, market stalls

CU ukulele strumming, hula hands

EXT. BLACK SAND BEACH – SUNSET

WS waves, sun dipping below horizon

ECU reflection of sunset in water

AUDIO

(Fade in ambient waves)

(Music begins softly, ukulele)

VOICE OVER:

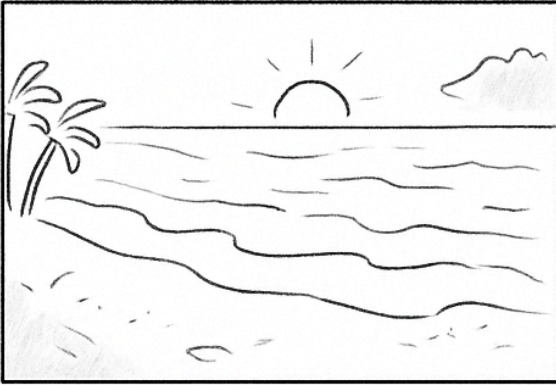
“The day begins as the sun rises over Hana, brushing the sand with gold.

Water tumbles over cliffs, the jungle alive with whispers.

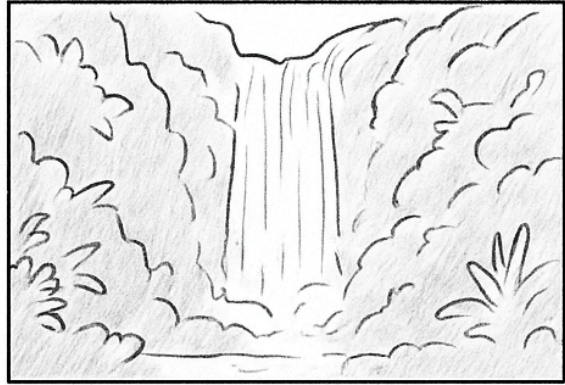
Music floats through town streets, and the evening wraps us in a warm glow...”

(Fade music and ambient audio out)

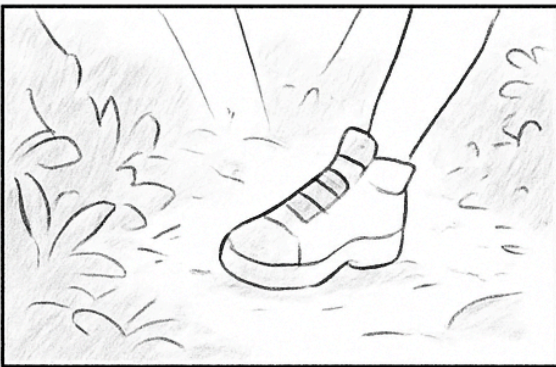
Maui Slice of Life



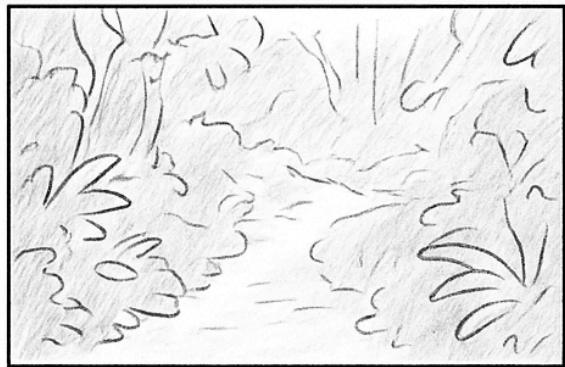
WS - SUNRISE OVER OCEAN



WS - WATERFALL



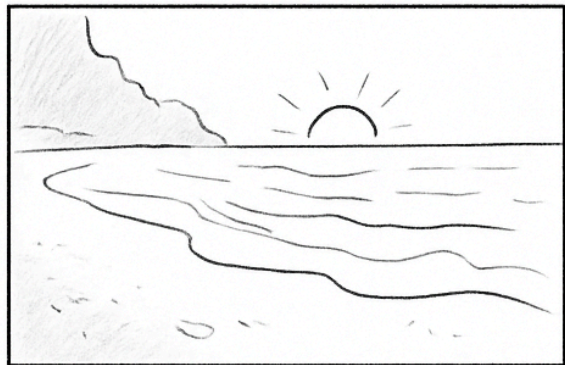
CU - FEET HIKING



WS - FEET HIKING



WS - STREET PERFORMER



WS - SUNSET